



AUBURN UNIVERSITY
Harrison College of Pharmacy

HARRISON COLLEGE OF PHARMACY



CONTINUING
EDUCATION

NAVIGATING MEDICARE ADVANTAGE PLANS: MAXIMIZING PLAN UTILIZATION FOR BETTER HEALTH OUTCOMES

Dr. Salisa C Westrick

Home Study



PROGRAM OVERVIEW

Medicare is a national health insurance program run by the federal government of the United States available to adults aged 65 or older and those younger with certain disease states and disabilities. With over 66 million participants enrolled, it is one of the largest health insurance programs in the country and consists of four major parts: A, B, C, and D. Healthcare providers, including pharmacists and pharmacy technicians, must be familiar with each of these parts because different parts provide different patient benefits. This program will review the different parts of Medicare and provide strategies for navigating the parts to help provide optimum outcomes for patients.

The registration fee for this program is FREE.

Following registration, participants will have access to course instructions, updates, paper CE, program quiz and evaluation, CE certificates and credits, etc. This program is approved for 2.0 ACPE Contact Hours, .2 CEUs. Once credit is awarded, transcripts will be available online within 24 hours on the learner's CPE Monitor profile at <http://nabp.pharmacy/>.

This CE program was funded by Haleon Group but was not involved in the creation of the program content in any way. The authors have no other relevant affiliations or financial relationships with a commercial interest to disclose.

TARGET AUDIENCE

This knowledge-based program is intended for Pharmacists (ACPE) and Pharmacy Technicians (ACPE).

LEARNING OBJECTIVES

Pharmacists:

1. Describe the differences between Original Medicare and Medicare Advantage plans.
2. Review Medicare Advantage plan enrollment, payments, and quality measures.
3. Discuss Medicare Advantage plans coverage and benefits.
4. Identify ways in which pharmacy personnel can assist patients in navigating over-the-counter (OTC) medication benefits offered by Medicare Advantage plans.
5. Describe how pharmacy personnel can help Medicare beneficiaries optimize the use of Medicare Advantage plans

Pharmacy Technicians:

1. Describe the differences between Original Medicare and Medicare Advantage plans.
2. Review Medicare Advantage plan enrollment, payments, and quality measures.
3. Discuss Medicare Advantage plans coverage and benefits.
4. Identify ways in which pharmacy personnel can assist patients in navigating over-the-counter (OTC) medication benefits offered by Medicare Advantage plans.
5. Describe how pharmacy personnel can help Medicare beneficiaries optimize the use of Medicare Advantage plans

ACTIVITY COMPLETION REQUIREMENTS

To complete the steps for CE credit, each attendee will be required to access and review the Paper article located within the online course, complete the quiz, complete the program evaluation within the online course, and claim credit within the course. Please contact hcopce@auburn.edu if you have any questions or needs related to this online CE program.

FACULTY DISCLOSURES

Programming in with AUHCOP is in any way involved, whether as sole provider or joint-providership, shall exhibit fair content balance, providing the audience with information of multiple perspectives from which to form a professional opinion. In addition, the fair balance will assure that information provided does not discuss since commercial product. Brand names of all products included in the content may be mentioned for identification purposes only. Presenters in any continuing education offering will acknowledge and disclose any affiliation with the provider and such information will be made available to the audience. Faculty disclosures will also be included on an introductory slide during the presentation. Dr. Westrick has no actual or potential conflict of interest in relation to this program.

ACCREDITATION INFORMATION

The Auburn University Harrison College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider for continuing pharmacy education; credits are recognized nationwide. The Universal Activity Number for this knowledge-based program is 0001-0000-24-025-H04-P/T and is intended for pharmacists and pharmacy technicians. The initial release date for this home-study program is June 28, 2024, and the intended expiration date is June 28, 2027.

PROGRAM FACULTY

Salisa C Westrick, BS Pharm, PhD, FAPhA is a Sterling Professor and Department Head of Health Outcomes Research and Policy, Harrison College of Pharmacy, Auburn University.

Education:

B.S., Pharmacy - Chulalongkorn University (Thailand), 1997

M.S., Training and Development - Illinois State, 2000

Ph.D., Social and Administrative Sciences in Pharmacy - Wisconsin, 2004

Her first research goal is to improve the quality of health care and patient health outcomes through promoting the uptake of evidence-based innovations. She has used organization theories and implementation science principles to guide her research. She has studied the adoption, implementation and evaluation of various types of healthcare innovations. Her second research goal is to increase access to care among older adults, especially those with limited income. Her work has assisted seniors in making Part D plan selection decisions and enrolled them in subsidy programs.

She has partnered with multiple community agencies and national associations to execute her research programs including Area Agencies on Aging in Alabama, Alabama Cooperative Extension System, National Community Pharmacists Association, and American Pharmacists Association. Her work has received funding from various agencies including the Centers for Disease Control and Prevention, Alabama Department of Senior Services, Alabama Department of Public Health, and Pharmaceutical Companies.

[CV Westrick.pdf](#)

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Members of the Post-Graduate Education Advisory Committee have completed a conflict-of-interest disclosure form and have no actual or potential conflicts of interest in relation to this program.